

# JASON WILLIAMS

Senior Art Director / Front-End Web Developer

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## ABOUT ME

I've spent the last decade working in the advertising world as an Art Director and Technical Specialist. I'm a unique blend of both artist and programmer who's passionate about great design and front-end development.

My experience has been built from working on a wide variety of projects that range from brand development, website design and build to social listening analysis. I bring a unique skill set that meshes both strong design and technology. These skills, combined with an artist's eye, allows me to dream up the big idea, create the design, code the project and launch the final product.

## SKILLS



Photoshop



Illustrator



InDesign



Dreamweaver



HTML, CSS, JQuery, Wordpress, CMS Management

## AWARDS

### Gold Addy

Bijin In-Store Advertisements

### Bronze Addy

Greater Kansas City Restaurant Association Invitation and Program

### Bronze Addy

Tompkins Industries Poster

## EXPERIENCE

### Senior Art Director / Technology Specialist / Front-End Web Developer

**Trepoint** 2011 - Present

**Clients:** PGA TOUR, EMC, Tai Pei, Netgear, Tres Agaves, Mimecast, La Tortilla Factory

- + Design and code websites, microsites, gamification apps and Wordpress websites
- + Oversee entire design process: concept, design and production
- + Manage outside developers during build, content population and launch of websites
- + Coordinate, manage and art direct photo shoots
- + Work in Adobe Creative Suite applications and website CMSs to create and manage clients' intellectual properties
- + Manage Trepoint's Google applications, web servers and technical support for the agency

### Art Director / Front-End Web Developer

**X2 Creative** 2007 - 2011

**Clients:** Hunt Midwest, Tompkins Industries, Shoal Creek, Staley Farms

- + Designed and coded websites and online advertisements
- + Oversaw entire design process: concept, design and production
- + Coordinated, managed and art directed photo shoots
- + Worked in Adobe Creative Suite applications and website CMSs to create and manage clients' intellectual properties

### Art Director

**Bryant, Lahey & Barnes Advertising** 2005 - 2007

**Clients:** Bayer Animal Health, Schering-Plough Corp., Pete & Mac's

- + Designed and coded websites and online advertisements
- + Oversaw entire design process: concept, design and file set-up for printer
- + Worked with Adobe Creative Suite applications to create and manage clients' intellectual properties

### Art Director Intern

**CHRW Advertising** 2004 - 2005

**Clients:** Boulevard Brewing Co., The Roasterie, Greater Kansas City Restaurant Association

- + Created advertising campaigns, brand identity and graphics
- + Worked with photographers and managed photo shoots
- + Worked with Adobe Creative Suite applications to create and manage clients' intellectual properties

## EDUCATION

**Bachelor of Science** - University of Kansas

**Major:** Communication Studies **Minor:** Art History

**Associate of Applied Science** - Johnson County Community College

**Major:** Communication Arts